



Press Release

Minister Rajesh felicitates creators of 'plastic snake' swallowing earth

Thiruvananthapuram, Oct.11: Minister for Local Self Government and Excise Shri M B Rajesh today felicitated a team of 12 imaginative young minds who had shaped 20,000 plastic bottles into a snake-like installation to convey the message of grave threat to the earth posed by unrestricted use of plastic.

The installation, displayed at the Kanakakunnu in the city during the Onam Week celebrations on behalf of the Suchitwa Mission, was a big hit, earning huge public applause for the effective way it communicated the message of serious environmental threat arising from the use of plastic articles and throwing them around callously.

The Minister gave away the certificates to the artists - Mithun J, Sumesh B S, Balasundaram P, Hashir C P, Arun P V, Aswathy S, Arya M R, Eswar D, Mahesh B Nair, Athul K P, Kruthika N and Jinu Sebastian at his chamber in the presence of officials of Suchitwa Mission.

Shri Rajesh felicitated the artists and the Suchitwa Mission team for coming up with the novel idea of effectively putting across a vital message through the medium of an installation.

The installation depicted a 90-foot-long snake, with its slithering looks eventually leading upward to a flared 'hood' menacingly eager to swallow at a sphere that represented the globe. It was created by a 12-member team comprising the present and former students of the College of Fine Arts Kerala, out of used plastic bottles in public spaces like railway stations. It symbolically showed the earth and humanity facing grim consequences from uncontrolled use of plastic.

The idea behind the installation was conceived by Suchitwa Mission Campaign Coordinator Ravikrishnan P K and former Executive Director Balabhaskaran K T while Anil Kumar N V of Suchitwa Mission managed the procurement of plastic bottles. Also, a ground-level team, headed by Ravi Krishnan and Jinu Sebastian, ensured support to the artists.

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ക്യാമ്പയിൻ സെക്രട്ടേറിയറ്റ്

ഗവ: സെക്രട്ടേറിയറ്റ് അനക്സ് 1, തിരുവനന്തപുരം



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