

SUCHITWA MISSION
Department of Local Self Government, Government of Kerala
Thiruvananthapuram – 695001
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TENDER FOR SELECTION OF ONAM PAGEENTRY FLOAT DESIGN AND ART PERFORMANCE – 2025

Tender No.: SM/1722/2025-E1/01

Date: 14.08.2025

Suchitwa Mission, the nodal agency for sanitation and waste management in Kerala, invites tenders from creative artists/designers for the execution of an Onam Pageantry Float and Art Performance at the 2025 Onam Week Celebrations in Thiruvananthapuram, depicting the theme:

“Kerala’s Remarkable Leap in Cleanliness”

The float should creatively highlight Kerala’s progress in sanitation depicting in a striking manner the strengths of Kerala taking any one of the below as a cue.

1. Waste management through source level segregation, door to door collection through Haritha Karma Sena, People’s participation,
2. Waste management innovations, and green protocol initiatives.
3. Kerala’s success story in national Swatch Sarvekshan.

Important Dates & Time

Event	Date	Time
Publication of Tender	16.08.2025	05.00 PM
Last Date of Submission	23.08.2025	5.00 PM
Opening of Technical Bids	25.08.2025	10.30 AM

1. INTRODUCTION

Suchitwa Mission invites open bids from experienced agencies for the conceptualisation, design, fabrication, and presentation of an Onam float on the theme “Kerala’s Journey Towards Sustainable Sanitation”. The float will highlight the State’s achievements in solid and liquid waste management, community-driven behavioural change, Haritha Karma Sena’s contributions, waste-to-resource innovations, and creative waste-to-art concepts. Selection of the agency will be made through the Quality and Cost Based Selection (QCBS) evaluation method, ensuring a balance between creative excellence and cost-effectiveness in delivering a high-impact visual representation of the theme.

2. GENERAL CONDITIONS

1. The float design shall vividly portray the approved theme and be visually engaging to attract maximum public attention.
2. The use of hazardous materials, explosives, or any other unsafe substances is strictly prohibited.
3. The float shall not exceed the following dimensions:
 - Length: 20 feet
 - Height: 16 feet (measured from road level)
 - Width: 10 feet
4. All construction and finishing works shall strictly adhere to Green Protocol guidelines, incorporating eco-friendly materials and ensuring minimal waste generation throughout the process.

3. THEME FOR 2025 ONAM PAGEANTRY FLOAT

Main Theme: “Kerala’s Remarkable Leap in Waste Management and Cleanliness”

The float shall artistically portray Kerala’s achievements and vision in sustainable waste management, drawing inspiration from the following core elements (in whole or in part, integrated seamlessly into the overall design):

1. Kerala’s improved sanitation and waste management rankings at the national level.
2. Role of the Haritha Karma Sena and active public participation in driving behavioural change.
3. Waste segregation at source and adoption of innovative recycling and waste-to-resource solutions.
4. Green Protocol practices implemented during public events to minimize environmental impact.

5. Vision for a zero-waste Kerala, highlighting a cleaner, greener future.

4. TENDER SUBMISSION FEE & EMD

An amount of 12,500/- towards bid security as EMD and a tender submission fee of Rs. 1301/- shall be paid either

1. To the account of Suchitwa Mission
 - a. a/c No: xxxxxxxxxxxxxxxxxxxxxxxxx
 - b. IFSC Code:
2. Or submit as DD payable at Thiruvananthapuram.

5. SUBMISSION OF BIDS

Bidders shall submit their proposals in **two separate sealed covers**, placed together inside a single large sealed envelope, superscribed: **“Tender for Onam Pageantry Float – Suchitwa Mission 2025”**

Cover 1 – Technical Bid

Shall contain the float **concept note, design sketches/ illustrations**, details of the **proposed art performance** (including choreography, costumes, and music), and a brief profile of the agency highlighting relevant experience.

The Technical Bid should **not** contain any price or cost information.

Cover 2 – Financial Bid

Shall contain a detailed **cost estimate**, inclusive of all applicable taxes, duties, transportation, insurance, and any other charges necessary for the design, fabrication, transportation, and presentation of the float.

Both covers shall be clearly marked as **“Technical Bid”** and **“Financial Bid”** and sealed individually before placing inside the main cover.

The bids are to be submitted in the following address

Executive Director
UCHITWA MISSION
4th Floor, Revenue Tower
Public Office Compound, Trivandrum,
Kerala, India. PIN - 695 033
0471-2312730 (Office)
sanitationkerala@gmail.com

6. Bid Evaluation Process

Bids will be evaluated based on the **Quality and Cost Based Selection (QCBS)** method, with the following weightage:

1. Technical Bid: 50%
2. Financial Bid: 50%

Stage 1 – Technical Evaluation

The Technical Bid will be evaluated by a duly constituted committee based on:

Design & Concept Depiction of Theme – 80 Marks

Art Performance Quality & Relevance – 20 Marks

Stage 2 – Financial Evaluation

The Financial Bid will be scored with the lowest quoted price receiving **full marks** (100 marks).

Other bids will receive proportionate marks as per the formula:

$$\text{Financial Score} = (\text{Lowest Quote} / \text{Bidder's Quote}) \times 100$$

Stage 3 – Combined Scoring

The final ranking will be based on the sum of the **Technical Score** (out of 100) and the **Financial Score** (out of 100). The bidder with the **highest combined score** will be awarded the contract, subject to fulfilling all other tender conditions.

7. Letter of Award

- Upon approval of the tender evaluation, Suchitwa Mission shall issue a **Letter of Award (LoA)** to the successful bidder, indicating acceptance of their bid and the intention to enter into a contract.
- The LoA will specify the contract value, scope of work, and commencement date.
- The successful bidder shall acknowledge receipt of the LoA in writing within **3 (three) working days** of its issuance, confirming their acceptance of the award and readiness to execute the work.
- Failure to acknowledge the LoA within the stipulated time shall constitute grounds for forfeiture of the Earnest Money Deposit (EMD) and annulment of the award, without any liability on Suchitwa Mission.

8. Execution of Agreement

- Within 2 **(two) working days** from the date of issue of the Letter of Award, the successful bidder shall execute an agreement with Suchitwa Mission in the prescribed format, incorporating all tender terms, conditions, and the bidder's accepted proposal.
- The agreement shall be executed on a **Kerala Government stamp paper** of appropriate value, at the bidder's cost.
- The amount furnished as EMD will be held as performance guarantee until the completion of the assignment and will be released only along with the final settlement of the work.
- In case the bidder fails to execute the agreement within the stipulated period, Suchitwa Mission reserves the right to cancel the award, forfeit the EMD/Performance Security, and award the work to the next highest-ranked bidder.

9. Carrying Out the Assignment

Commencement & Completion Timeline

- The successful bidder shall commence work immediately upon execution of the agreement or as otherwise directed in writing by Suchitwa Mission.
- The bidder shall submit/ present a detailed work plan and schedule within 1 (one) working days of agreement execution, covering concept finalisation, design approval, fabrication, finishing, and transportation of the float to the event venue.
- The entire work, including the final presentation of the float at the Onam Pageantry, shall be completed within the timelines stipulated in the Letter of Award, ensuring readiness for inspection at least 24 hours prior to the event.
- Any delay in completion attributable to the bidder, without prior written approval from Suchitwa Mission, shall attract penalties as specified in the tender conditions and may lead to termination of the contract.

Sd/-

Executive Director, Suchitwa Mission
Government of Kerala